



Bünzfischete 46 • 2026

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1986Da – Sandra Staufer

Hello everyone from Brighton, England! Forty years... how did that happen?

It feels like yesterday when we were wandering around Wohlen pretending to know what we were going to do with our lives. It's funny how the years disappear. Then, an email arrives inviting us to reminisce about our old days. My first thought is usually, «I'll read everyone else's stories...» But then guilt kicks in, so here I am!

After school, I studied Visual Communications in Lucerne. Then the ERASMUS programme sent me to Brighton for what was supposed to be a three-month adventure. I'm still here. I completed my BA and MA in Editorial Design & Narrative Illustration, met my husband, started a family, built our own eco-house (because clearly life wasn't complicated enough already), and spent 25 years as Creative Director and UX Designer at a media agency.

In 2019, I escaped to become a full-time illustrator (www.sandrastaufer.com). Last year, one of those lovely «I can't believe this is happening» moments arrived when I was commissioned to design two postage stamps for Swiss Post – imposter syndrome clearly surfaced.

Our two adult children have now moved to Switzerland, which means the migration has officially reversed! They're both scientists at Roche, so the family intelligence skipped a generation (or at least mine).

One of the nicest things over the past few years has been rediscovering Switzerland and reconnecting properly with my extremely talented sister, two cheeky brothers, my mom and old friends. Our fabulous Reussgrüppli gets together regularly, as does our trusty 4Db 1986 gang. It's comforting to know that after four decades, we still laugh at the same silly things – only now someone usually has to put their glasses on first.

Life has become wonderfully international. My husband is of Nigerian background, our friends



Sandra Staufer und die von ihr gestalteten Briefmarken

come from every corner of the world, and we usually have international tenants staying with us. Dinner conversations can involve five accents, three continents, and at least one misunderstanding. I love it.

These days, I feel incredibly lucky to have two homes: one by the sea in Brighton and one beside the River Reuss, where I can swap salty swims for freshwater. Who would have thought I would end up here? Life really does throw a curveball. I am looking forward to hearing your stories! Take care!

Kurze Zusammenfassung auf Deutsch:

Knapp durch die Matur. 1 Master. 35 Jahre UK.
25 Jahre UX. 2 x 2 x 3 cm Schweizer Briefmarke. 1
Mann. 1 Haus. 2 Kinder. 2 Welten: 1 Meer, 1 Fluss.
Familie und viele internationale Freunde.
100 Grüsse. Sandra (Sanu)
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